



Service Priorities and Programmes Electronic Presentations

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Submitting author: Dr Sheng Sheng HO

Post title: Senior Medical Officer, Alice Ho Miu Ling Nethersole Hospital, NTEC

Enhancing team spirit by celebrating the "Doctors' Day" in two public hospitals in Hong Kong

SS Ho(1), R Yeung(1), CY Chan(1), J Sung(1), V Lui(1), CC Tsang(1), C Chu(1), CY Man(2)

(1)Doctors' Association of Alice Ho Miu Ling Nethersole Hospital (2)Hospital Chief Executive, Alice Ho Miu Ling Nethersole Hospital & Tai Po Hospital

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Introduction

The National Doctors' Day in the United States is a day on which the service of physicians in the nation is recognized annually. The first Doctors' Day observance was held on March 30, 1933.

Objectives

In order to enhance our team spirit, the Doctors' Association of Alice Ho Miu Ling Nethersole Hospital (AHNH DA) has designated the last working Friday in March to mark its annual celebration since 2010.

Methodology

The AHNH DA organizes a luncheon event for all local doctors on last Friday in March annually. All medical doctors, honourable guests and Hospital Management Committee (HMC) members of Alice Ho Miu Ling Nethersole Hospital and Tai Po Hospital are invited to join the event. We honour all doctors with a gift for their unflinching support to the Hospital Authority during the event and present a certificate of appreciation by honourable guests and HMC members to those medical doctors who have received appreciation letters in the last 12 months. Awareness campaign to celebrate doctors' contribution through posters and banners are conducted for a week at the end of March. A table with cards is placed in the hospital canteen to remind all medical staff and patients the celebration of Doctors' Day. A video is produced to share our clinical work with honourable guests and HMC members. HMC members present souvenirs to those young doctors with dedicated service nominated by medical colleagues from different departments. Doctors from respective departments are invited to have group photos after the event. The doctors choir, which is an exciting ensemble set up by a small group of AHNH/TPH doctors from different departments, performs during the lunch event. AHNH DA supports community service projects with non-government organization as a signature event to celebrate Doctors' Day. This year, we will collaborate with Salvation Army to launch volunteer assessment program for the underprivileged elderly. We will also organise a "Family Outing" for local medical families.

Result

More than 100 medical doctors join the event every year. The feedbacks from the participants are excellent. All HMC members take this opportunity to express their gratitude to all doctors for their dedicated support to the hospital. Conclusion

The Doctors' Day program is efficacious both in terms of staff engagement and boosting staff morale. The event has reinforced synergy among participating staff in promoting harmonious, happy and rewarding working environment.