Personalized, Evidence-based, Outcome-driven Healthcare Empowered by IBM Cognitive Computing Technologies

Guotong Xie IBM Research - China







Explosion of Healthcare Data



Source: "The Relative Contribution of Multiple Determinants to Health Outcomes", Lauren McGover et al., *Health Affairs, 33, no.2 (2014)*

Watson Health Offerings – Cloud, Analytics and Solutions

Data

research

Insights as a Service

standards based, massively knowledge and actionable scalable, open repository of data information through advanced on all dimensions of health for analytics and cognitive capabilities

Solutions

from IBM an ecosystem of partners, designed to improve the overall experience and increase the quality of healthcare



IBM Watson Health



Watson Decision Advisor for Oncology

- Capability
 - Helps Oncologists make more informed, evidence-based patient treatment decisions
 - Provides a panel of confidenceweighted suggestions with full transparency of evidence
- Evidence Source
 - <u>600K+</u> pieces of evidence from <u>2M+</u> pages of text from <u>42</u> publications curated by Memorial Sloan Kettering Cancer Center (MSKCC) including NCNN guidelines, medical journals, text books, and documented best practices

Treatment Options to Consider Treatment Plan Confidence Patient Preferences Match WATSON: Treatment options 95 Acceptable Treatment plan 1 are listed based on the match with patient 0 Systemic Chemo: Cisplatin, information available. preferences Pemetrexed, Bevacizumab **Request Pre-auth 45**^{*} Unnaceptable Treatment plan 2 match with patient Systemic Chemo: Carboplatin, preferences Paclitaxel, Bevacizumab 8 Treatment plan 3 Preferred match with patient Systemic Chemo: Erlotinib preferences Radiation and Surgery are unlikely to be appropriate. IBM WATSON

Patient EMR

EMR



Tumor Detection and Classification



IBM Watson Health Clinical and Visual Data Fusion



Applying proposed Multi-Kernel Learning method improves diagnosis accuracy by 5-10% (compared to image-based only diagnosis)

IBM Watson Health



Watson Genomics Analytics (WGA) Overview

Case Sequenced



VCF / MAF, Log2, Dge Encryption



WGA Service Analysis, Reports, & Visualizations



WGA Content

- •20+ Content Sources Including:
 - Medical Articles (23Million)
 - Drug Information
 - Clinical Trial Information
 - Genomic Information

IBM Watson Health Risk Prediction – Stroke-onset Risk for AF Patients



Improve average prediction precision by 66%

IBM

IBM Watson Health



Real World Evidence – Risk Prediction





IEM

Identify target patient cohort whose risks might be reduced by 50% after using CCB

IBM Watson Health Real World Evidence – Patient Similarity



Case Number

Case Number

Case Number

IBM

IBM Watson Health Cognitive Advisor for Type II Diabetes Management



Goal	Care Pathway	Drug used Drug recommended		Drug information	Data evidence*
Blood sugar management	Blood sugar badly controlled -> oral hypoglycemic drug combination	Metformin	Metformin + Sulfonylureas	Glucophage + Glimepiride	52% : 67%
Blood pressure management	Blood pressure abnormally high -> life style intervention	1	Life style intervention	Life style intervention	86% : 65%
Blood lipid management	Blood lipid abnormal -> Statin	1	Atorvastatin	Lipitor 🔻	72% : 87%

*: the first is the percentage for similar patients who used this treatment, and the second is the percentage for similar patients who used this treatment and set.

and the second is the percentage for similar patients who used this treatment and got good outcome

IBM

IBM Watson Health Hypoglycemia Prediction Using Sensor Data

Can	Watson predict Hypo	Device	Prior Hypos			
Experimental Setup:	Data was derived from 200 Pump and CGM therapy, profile varied, as did	00 randomly selected T1 dia with 3-9mos of data per pat their history with the disease	Alarms			
Feature Selection	Demographic Profiles, Patient diabetes history and years with Insulin therapy	Short-term trends in sensor glucose, and delivered boluses	 Long-term temporal patterns in patient insulin and usage profiles 	Prelunch, Postlunch, Evening, Weekday		
Classification Method	 Combination of Prediction Demographic-based club Measures information of and derive statistical point Provides insights into structures Allows discovery of "integration" 	ve Feature-based Segmenta ustering heoretic relationship betwee values to cluster patients tatistical relationship betwee eresting" patient groups	10 TO			
Results	Data was split into 80%-20% (train-test ratio). Historical patient data (more than 3- 9 months old) was used to train the classifier. Once trained, the classifier was tested on the test patients over the same period.					
	HypoGlycemia (<70mg/dl)	Sensitivity	Specificity	The second secon		
	3hrs*	85%*	75.5%*	Sensor Glucose		
	4hrs*	85%*	66.3%*			

IBM Watson Health Cognitive Coaching for Fitness





Personalized lifestyle insights using outcome-driven patterns from people like me

Population Based Predictions Identify behavioral features with highest impact on weight loss

Similarity Analytics Identify cohort with similar characteristics to Person A







Under Armour

- Biggest digital fitness owner:
 - MapMyFitness
 - MyFitnessPal
 - Endomondo
- Total 160 million registered fitness app users
- Rich data from multiple apps with matched UA ID
- Personal profile, Weight log, Workout log, Food entries, Activity log, Sleep log

Personalized Outcome Modelling

Identify most desirable behavioral changes to meet goal



For Person A, the following factors in a sub-cohort of 300, will impact ability to achieve weight loss goal:

- Total calories consumed
- Lunch nutrition
- Ave. # steps

- Step recording rate
- Ave. amount of sleep
- Sleep variance



IBM Watson Health Data-driven Insights for Personalized Healthcare



IEM